



**Swetha
Associates**



Company Profile

Industrial Packaging Materials • Customized Solutions • Trusted Corporate Partner



Who we are?

Swetha Associates is a highly regarded industrial packaging materials dealer with over 27 years serving diverse industries across India. We specialize in high quality packaging solutions backed by deep market expertise and customer centric service.



Our Mission

To deliver superior, reliable packaging materials and customized solutions that protect, streamline, and elevate our clients' operations consistently and on time.



Upholding stringent quality standards



Building lasting corporate trust



Delivering seamless, tailored support

Meet the Founder



Karthikeyan Krishnamoorthy

Founder & CEO

Proprietor of Swetha Associates, brings over 40 years of experience working with major corporations across India. Trained from an early age under the mentorship of his father, S. Krishnamoorthy, a recognized expert in industrial chemicals, he developed a strong foundation in operations, customer engagement, and commercial negotiations. A graduate of Madras University, Karthikeyan strategically expanded the business into industrial packaging materials, identifying early market demand in both domestic and international markets. With deep industry expertise, strong sales and marketing acumen, and a reputation for exceptional customer service, he has built long standing, trust based relationships with leading corporations. His visionary leadership, commitment to quality, and focus on innovation have been instrumental in positioning Swetha Associates as a trusted and growing industry leader.

What We Do



We deliver a wide range of industrial packaging materials including:



**Strapping tools
(manual and battery-operated)**

Available in manual and battery-operated variants, strapping tools are designed to tension, seal, and cut strapping materials, ensuring secure, efficient, and reliable packaging operations.



Seals and buckles

Essential strapping accessories that provide strong load retention and consistent performance during transportation and storage.



**Strapping materials
(PET, PP, steel)**

Strapping materials including PET (Polyethylene Terephthalate), PP (Polypropylene), and Steel are used to secure, bundle, and stabilize loads for safe transportation and storage.



**Stretch wrap films (hand
and machine rolls)**

Stretch wrap films are used to wrap and protect items for transportation and storage. Reliable wrapping solutions that enhance product protection and load integrity across logistics and storage operations



**VCI (Volatile Corrosion
Inhibitor) films and
papers**

Advanced corrosion protection solutions that create a protective molecular barrier, safeguarding metal components throughout shipping and storage.



Dunnage bags (airbags)

Inflatable dunnage bags are placed between cargo units to prevent movement, ensuring load stability and damage protection during transportation.

What We Do



We deliver a wide range of industrial packaging materials including:



Edge protectors (angle boards)

Edge protectors are designed to reinforce corners and edges, minimizing damage to packaged goods during transportation and storage



Packaging tapes (BOPP, PVC, masking)

Available in BOPP, PVC, and Masking variants, these tapes deliver strong adhesion, durability, and reliable sealing across packaging applications.



Desiccants (silica gel)

Moisture control solutions designed to regulate humidity levels and safeguard products from moisture related damage throughout transit and storage.



Ratchet lashing

Ratchet lashing systems are used to secure cargo such as machinery, pallets, and building materials, ensuring safe and stable transportation.



Polyester Composite Strap

Polyester composite straps are used to secure and bundle loads, offering high strength, flexibility, and reliable load stability.

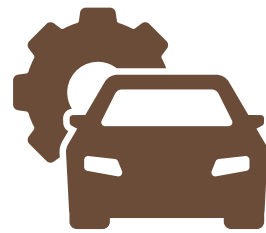


Woven Lashing

Woven lashing, also known as cord strap, is manufactured from high-strength polyester yarns and is used to secure and stabilize loads during packaging and transportation.

and customised solutions tailored to each client's requirements.

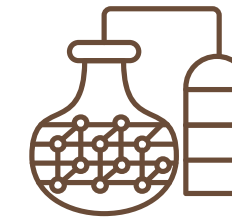
We work with clients across



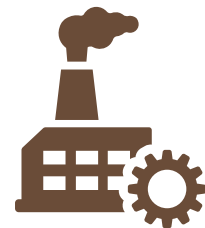
Automotive



Exports & Logistics



Chemicals & Petrochemicals



Industrial Manufacturing



Electronics

Our solutions ensure safe, secure transport and storage for products of all scales

Our Advantage



Decades of industry expertise

25+ years of market leadership providing unparalleled insights and proven solutions in industrial packaging.



Quality sourced from trusted manufacturers

High-quality, durable materials guaranteed by our network of rigorously vetted, reliable manufacturing partners.



Customized, fit-for-purpose packaging

Bespoke packaging solutions engineered precisely to your product and supply chain requirements, ensuring maximum protection.



Reliable logistics and delivery timelines

Seamless, on-time delivery managed by robust logistics, ensuring your production schedule stays uninterrupted.



Strong corporate relationship

Deep, established ties with major industry players, streamlining supply and adding value to your operations.



Customer-first service ethic

Dedicated, customer-centric support committed to prompt, clear communication and building lasting partnerships.

Results at a Glance



Active Client Base:

Trusted by 10+ large corporate groups across key industries




Client Retention:

100% retention rate sustained over the past two decades


CONTACT US



**Swetha
Associates**

 +91 98401 19380 | +91 99624 19380

 www.swethaassociates.in

 chennai@swethaassociates.in | karthikeyan@swethaassociates.in

 60/B3, B4, Pillayar Koil Street, Mannurpet, Chennai – 600050